

DON'T FORGET!

1. Mail Form and Payment to MIS
2. E-mail electronic artwork to mgcoker@gmail.com

For office use only:
Pd Ad Cp Ad UW

Mary Immaculate School

2010 Heart of Gold Auction: Windows to the World
14032 Dennis Lane • Farmers Branch, Texas 75234 • 972-243-7105

PROGRAM ADVERTISEMENT FORM

*Please print or type. Asterisk * denotes required fields.*

*Sponsor/Firm (as it should be listed in the Program):		*Phone:	
Address:	City/State	Zip:	
Authorized Signature:	Type of Business:	Date:	
Special Instructions: <input type="checkbox"/> Check if repeat ad from previous year.			

AD SPECIFICATIONS (circle one)

Ad	Dimensions	Cost
*Business Card Size (1/8 Page)	2" x 3 1/2"	\$75
*1/4 Page Vertical	3 1/2" x 4 7/8"	\$125
*1/2 Page Horizontal	7 3/8" x 4 7/8"	\$300
*Full Page Vertical	7 3/8" x 10"	\$500
*2 Page Spread	(2) 7 3/8" x 10"	\$750
Inside Front Cover	7 3/8" x 10"	\$1250
Inside Back Cover	7 3/8" x 10"	\$1250
Back Cover	7 3/8" x 10"	\$1500

MECHANICAL SPECIFICATIONS AND PAYMENT INSTRUCTIONS

All ads must be camera ready and sized according to the ad dimensions above. Ads must be furnished as:

- **Electronic file, 300dpi or higher in .jpg, .pdf, .eps, .psd, or .ai format**
- **Email files to:** mgcoker@gmail.com and rosemary.tovar@brinker.com
- **Mail payment to:**

Mary Immaculate School, Attn: Auction Advertising, 14032 Dennis Lane, Farmers Branch, TX 75234

*There are no placement guarantees within the Program pages.

Files submitted in an incompatible format will not be included in the program. **PAYMENT AND AD COPY MUST BE RECEIVED BY JANUARY 22, 2010 TO BE INCLUDED IN THE AUCTION PROGRAM.**